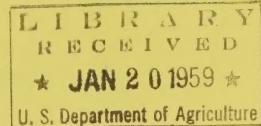


FLORIDA BULB COMPANY
 INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
 2950 N. W. SEVENTH AVENUE
 MIAMI 37, FLORIDA

World's Finest
FLORIDA-GROWN GLADIOLUS BULBS

SEASON 1958 - 1959



BRAND: FLORIBULB
 F.O.B.: Miami, Florida
 ROUTING: Railway Express (unless otherwise instructed)
 SHIPPING SEASON: Throughout entire year
 TERMS: 1/10 30

MIN. QUANTITY: Bulk—250 bulbs of any one size, mixed or color
 DISPLAY MATERIAL: Display Cartons—as indicated
 Colorful display cards supplied free-of-charge on items purchased.

EXTRA-SELECTED SUNSET MIXED COLORS

Bulk

COMMERCIAL SIZES	Inches	Price Per 1000	Weight Per 1000
No. 3	1 - 1 1/4	\$15.00	30 lbs.
No. 2	1 1/4 - 1 1/2	17.50	40 lbs.
No. 1	1 1/2 - 1 3/4	20.00	60 lbs.
FLORIDA SIZES			
Top	1 3/4 - 2	22.50	80 lbs.
Exhibition	2 - 2 1/4	25.00	100 lbs.
Giant	2 1/4 - 2 1/2	27.50	120 lbs.
Mammoth	2 1/2 - 2 3/4	30.00	140 lbs.
Special	2 3/4 - 3	32.50	170 lbs.
Super	3 - 3 1/4	35.00	200 lbs.

The following separate colors available in all of the above sizes — mixed price plus \$2.50 per 1000
 Red, Pink, White, Yellow, Lavender, Scarlet, Salmon, Cream, Orange, Purple

List of commercial varieties available upon request — mixed price plus \$5.00 per 1000

DISPLAY CARTONS

Size: 27 1/2 x 17 x 5
 Weight: 55 lbs.

Four colors per carton:
 Red, White, Pink, Yellow

COMMERCIAL SIZES	Inches	Quantity Each Color	Total Quantity	Price Per Carton
No. 3	1 - 1 1/4	625	2500	\$45.25
No. 2	1 1/4 - 1 1/2	300	1200	25.50
No. 1	1 1/2 - 1 3/4	225	900	21.75
FLORIDA SIZES				
Top	1 3/4 - 2	150	600	16.50
Exhibition	2 - 2 1/4	125	500	15.25
Giant	2 1/4 - 2 1/2	80	320	11.10
Mammoth	2 1/2 - 2 3/4	60	240	9.30
Special	2 3/4 - 3	40	160	7.10
Super	3 - 3 1/4	30	120	6.00

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World's Finest
FLORIDA-GROWN GLADIOLUS BULBS

EXTRA SELECTED SUNSET MIXED COLORS

Packaged

SEASON 1958 - 1959

BRAND:	FLORIBULB	TERMS:	1 10 30
F.O.B.:	Miami, Florida	BOXES:	Measurements — Box No. 1— $3\frac{1}{4}$ x 4 x $1\frac{1}{4}$; Box No. 2— 6 x 5 x $1\frac{1}{2}$; Box No. 3— 6 x 5 x $2\frac{1}{2}$.
ROUTING:	Railway Express (unless otherwise instructed)	MESH BAGS:	Measurements—Bag No. 4— 5 x 6 ; Bag No. 5— $6\frac{3}{4}$ x 12
SHIPPING SEASON:	Throughout entire year	POLY BAGS:	Measurements — Bag No. 6 — 6 x $8\frac{1}{2}$, strong, extra transparent.
MIN. QUANTITY:	1 Carton any one size	DESCRIPTION:	Boxes and bags are ventilated. Quantity, size bulbs and cultural instructions indicated. Space provided for retail price.
DISPLAY MATERIAL:	Colorful display cards supplied free-of-charge with mesh bag orders.		

BOX No. 1 or MESH BAG No. 4

60 Boxes or 60 Mesh Bags Per Carton

Weight Per Carton 18 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton
1	Mammoth	10 1/2c	\$ 6.30
2	Giant	13	7.80
3	Exhibition	15	9.00
4	Top	16 1/2	9.90
9	Special	25 1/2	15.30
12	Commercial	28 1/2	17.10
18	Garden	34 1/2	20.70

BOX No. 2 or POLYETHYLENE BAG No. 6

60 Boxes or 60 Polyethylene Bags Per Carton

Weight Per Carton 40 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton
3	Mammoth	16 1/2c	\$ 9.90
4	Giant	18 1/2	11.10
6	Exhibition	22 1/2	13.50
7	Top	23 1/4	13.95
18	Special	43 1/2	26.10
24	Commercial	49 1/2	29.70
36	Garden	61 1/2	36.90

BOX No. 3
 36 Boxes Per Carton
 Weight Per Carton 48 Lbs.

Bulbs Per Box	Trade Size	Price Per Box	Price Per Carton
6	Mammoth	26c	\$ 9.36
9	Giant	32 3/4	11.79
12	Exhibition	38	13.68
15	Top	41 3/4	15.03
36	Special	80	28.80
48	Commercial	92	33.12
72	Garden	\$1.16	41.76

MESH BAG No. 5
 24 Bags Per Carton
 Weight Per Carton 60 Lbs.

Bulbs Per Box	Trade Size	Price Per Box	Price Per Carton
12	Mammoth	46c	\$11.04
18	Giant	59 1/2	14.28
24	Exhibition	70	16.80
30	Top	77 1/2	18.60
50	Special	\$1.10	26.40
75	Commercial	1.41 1/2	33.90
100	Garden	1.60	38.40

FLORIDA BULB COMPANY
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GROWERS-IMPORTERS-EXPORTERS
 2950 N. W. SEVENTH AVENUE
 MIAMI 37, FLORIDA

World's Finest
FLORIDA-GROWN AND IMPORTED FANCY LEAVED CALADIUM BULBS

Bulk

SEASON 1958 - 1959

BRAND:	FLORIBULB	TERMS:	1 10 30
F.O.B.:	Florida Grown - Florida Imported - New York	MIN. QUANTITY:	Florida Grown - 100 any one size or variety.
ROUTING:	Railway Express (unless otherwise instructed)	DISPLAY MATERIAL:	Imported - 1 case as indicated Colorful display cards supplied free-of-charge on items purchased.
SHIPPING SEASON:	December 1 - April 1		

FLORIDA GROWN

Size Inches	Sunset	Named	Weight Per 100	IMPORTED			
	Mixed	Varieties		One variety per case			
Price Per 100	Price Per 100	Weight Per 100	Size Inches	Named Varieties	Packing Per Case	Weight Per Case	
3/4 - 1	\$ 4.00	\$ 4.50	4 lbs.	1 - 1 1/2	\$11.00	450	40 lbs.
1 - 1 1/2	7.00	8.00	8 lbs.	1 1/2 - 2 1/2	15.00	225	42 lbs.
1 1/2 - 2	11.00	12.50	16 lbs.	2 1/2 - 3 1/2	24.00	100	41 lbs.
2 - 2 1/2	16.00	18.00	24 lbs.				
2 1/2 - 3	20.00	22.50	32 lbs.				
3 - 3 1/2	26.00	29.00	48 lbs.				
3 1/2 - 4	32.00	35.50	64 lbs.				

FLORIDA VARIETIES

BLAZE—low growing red with scarlet ribs
 CANDIDUM—white leaf with green ribs and veins
 CRIMSON WAVE—crinkled transparent crimson leaves
 EDITH MEADE—narrow green edge with snow-white center
 ITACAPUS—a leading red with medium heavy leaves
 JOHN PEED—bright metallic leaves with red center
 LORD DERBY—rose-colored leaf with green edge
 MACAHAYBA—bronze with pink and white spots
 MADAM TRUALL—purplish red with deeper-colored ribs
 MRS. W. B. HALDEMAN—bright pink leaf with green edge
 MRS. FANNIE MUNSON—bright crimson with scarlet ribs
 MRS. ARNO H. NEHRLING—coppery red with crimson ribs

MRS. F. SANDERS—deep rose on large dark green leaf
 PINK BEAUTY—pink with deeper pink veins
 PINK HORTULANIA—transparent pink, dark red ribs
 POECILE ANGLAIS—heavy leafing, low growing red
 RECONCAVO—deep pink center with dark red veins
 RED FLARE—scarlet leaf blotched with green
 RED HORTULANIA—bright crimson leaves with bluish tint
 RISING SUN—brilliant deep red center with red ribs
 SCARLET PIMPERNELLE—scarlet leaf with yellowish margin
 SOROCABA—transparent silvery white leaves with green ribs
 SPANGLED BANNER—red leaf, dark ribs with spots of pink
 TRIOMPHE DE L'EXPOSITION—roundish leaf of bright red

IMPORTED VARIETIES

ACE OF HEARTS—rose center with scarlet ribs
 ATTALA—leaves blotched pink with crimson veins
 CANDIDUM—white leaf with green ribs and veins
 CRIMSON WAVE—crinkled transparent crimson leaves
 JESSIE THAYER—pink with white and red veins
 JOHN PEED—bright metallic leaves with red center
 LORD DERBY—rose-colored leaf with green edge
 MADAME TRUALL—purplish red with deeper-colored ribs

MRS. W. B. HALDEMAN—bright pink leaf with green edge
 MRS. FANNIE MUNSON—bright crimson with scarlet ribs
 MRS. F. SANDERS—deep rose on large dark green leaf
 RISING SUN—brilliant deep red center with red ribs
 SCOTCH PLAID—crimson leaves with deep colored ribs
 SEA GULL—green leaf, white center and white midribs
 THOMAS TOMLINSON—bright crimson center with blotches
 TRIOMPHE DE L'EXPOSITION—roundish leaf of bright red

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World's Finest
FLORIDA-GROWN FLOWER BULBS

Bulk

SEASON 1958 - 1959

BRAND:	FLORIBULB	MIN. QUANTITY:	Paperwhite Narcissus — 1 Case
F.O.B.:	Florida		Giant Hybrid Amaryllis — 1 Carton
ROUTING:	Railway Express (unless otherwise instructed)		Grand Soleil d'or — 250 any one size
DISPLAY MATERIAL:	Colorful display cards supplied free-of-charge on items purchased.		Gloriosa Rothschildiana — 100
TERMS:	1/10/30		Tuberoses — 250 any one size
			Caladium Esculentum — 250 any one size

PAPERWHITE NARCISSUS

For Growing in Bowls

Size C.M.	Price Per 100	Packing Per Case	Price Per Case	Weight Per Case
12-13	\$ 4.00	750	\$30.00	55 lbs.
13-14	5.00	625	31.25	55 lbs.
14-15	6.50	500	32.50	55 lbs.
15-16	8.00	450	36.00	55 lbs.
16-17	10.00	350	35.00	55 lbs.

SHIPPING SEASON: August 1 - January 1

GIANT HYBRID AMARYLLIS

Sunset Mixed Colors

Size Inches	Price Per 100	Packing Per Carton	Price Per Carton	Weight Per Carton
1 3/4 - 2	\$ 7.00	275	\$19.25	55 lbs.
2 - 2 1/4	10.00	250	25.00	55 lbs.
2 1/4 - 2 1/2	15.00	200	30.00	55 lbs.
2 1/2 - 2 3/4	20.00	150	30.00	55 lbs.
2 3/4 - 3	30.00	125	37.50	55 lbs.
3 - 3 1/4	45.00	100	45.00	55 lbs.
3 1/4 - 3 1/2	60.00	75	45.00	55 lbs.

SHIPPING SEASON: October 1 - March 1

GRAND SOLEIL D'OR

For Growing in Bowls

C.M. Size	Price Per 100	Weight Per 100
12-14	\$ 4.50	8 lbs.
14-16	7.00	12 lbs.
16-18	8.50	16 lbs.
18-20	11.00	20 lbs.

SHIPPING SEASON: August 1 - January 1

GLORIOSA ROTHSCHILDIANA

Climbing Lily

Size Inches	Price Per 100	Weight Per 100
3-4	\$30.00	3 lbs.
4-5	40.00	5 lbs.
5-6	50.00	10 lbs.
6-7	60.00	20 lbs.
7-8	80.00	35 lbs.

SHIPPING SEASON: Throughout entire year

TUBEROSES

Mexican Single - Dwarf Double Pearl

Size Inches	Price Per 100	Weight Per 100
2-3	\$4.00	4 lbs.
3-4	4.50	8 lbs.
4-5	5.00	12 lbs.
5-6	8.00	16 lbs.
6-7	9.00	20 lbs.

SHIPPING SEASON: December 1 - March 1

CALADIUM ESCULENTUM

Elephant Ear

Size Inches	Price Per 100	Weight Per 100
5-7	\$ 5.50	20 lbs.
7-9	10.00	35 lbs.
9-11	20.00	65 lbs.
11-13	30.00	80 lbs.
13-15	40.00	100 lbs.

SHIPPING SEASON: December 1 - March 1

FLORIDA BULB COMPANY
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FLORIDA AND HAWAIIAN GROWN BULBS AND PLANTS

Packaged

Season 1958 - 1959

BRAND: FLORIBULB
F.O.B.: Miami, Florida
ROUTING: Railway Express (unless otherwise instructed)
SHIPPING SEASON: Caladiums - December 1 - April 1
 Amaryllis - October 1 - March 1
 Other items throughout entire year
TERMS: 1/10/30

MIN. QUANTITY: All items 1 carton any one size or variety except Hemerocallis 100 plants - 25 any one color.
DESCRIPTION: Caladiums, Amaryllis, Gloriosa, Hemerocallis, Resurrection Plants: Polyethylene bag with illustrated label and growing instructions. Ti Plants: Illustrated box 1 1/4 x 1 1/4 x 3 1/2, description and growing instructions indicated.

Bulbs - Plants Per Bag or Box	Price Per Bag or Box	Bags or Boxes Per Carton	Price Per Carton	Weight Per Carton
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FANCY LEAVED CALADIUMS SUNSET MIXED

1 Garden size	9c	200	\$18.00	10 lbs.
2 Garden size	13	200	26.00	20 lbs.
3 Garden size	17	200	34.00	30 lbs.
1 Commercial size	12	200	24.00	20 lbs.
2 Commercial size	19	200	38.00	40 lbs.
1 Top size	16	100	16.00	20 lbs.
2 Top size	27	100	27.00	35 lbs.
1 Exhibition size	21	100	21.00	25 lbs.
1 Giant size	25	100	25.00	35 lbs.
1 Mammoth size	31	100	31.00	50 lbs.
1 Special size	37	100	37.00	65 lbs.

GIANT RED HYBRID AMARYLLIS

1 Top size	12c	100	\$12.00	20 lbs.
1 Exhibition size	15	100	15.00	22 lbs.
1 Giant size	20	100	20.00	28 lbs.
1 Mammoth size	25	100	25.00	38 lbs.
1 Special size	35	100	35.00	44 lbs.

GLORIOSA ROTHSCHILDIANA

1 Top size	35c	50	\$17.50	2 lbs.
1 Exhibition size	45	50	22.50	3 lbs.
1 Giant size	55	50	27.50	5 lbs.
1 Mammoth size	65	50	32.50	10 lbs.
1 Special size	85	50	42.50	18 lbs.

GIANT HYBRID HEMEROCALLIS - DAYLILIES

Red - Yellow - Bicolor - Pink - Bronze - Wine

1 Plant	30c	100	\$30.00	40 lbs.
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WONDER RESURRECTION PLANTS

Small	10c	100	\$10.00	4 lbs.
Medium	12	100	12.00	6 lbs.
Large	14	100	14.00	8 lbs.

HAWAIIAN TI PLANTS

1 Plant	30c	100	\$30.00	30 lbs.
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FLORIDA BULB COMPANY
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 2950 N. W. SEVENTH AVENUE
 MIAMI 37, FLORIDA

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PREPLANTED FLOWER BULBS
For Indoor Growing

SEASON 1958 - 1959

BRAND:	FLORIBULB	DESCRIPTION:	Cup - 8 oz. $3\frac{1}{8} \times 3\frac{3}{8} \times 2\frac{1}{2}$ waxed and waterproofed.
F.O.B.:	Miami, Florida		Bowl - 16 oz. $5\frac{1}{2} \times 2\frac{1}{4} \times 2\frac{3}{8}$ - made of strong and durable plastic material with heavy frost white ethylene tight fitting cover.
ROUTING:	Railway Express (unless otherwise instructed).		
MIN. QUANTITY:	1 Carton any one variety		
TERMS:	1/10/30	CULTURAL INSTRUCTIONS:	Indicated on cup. Included in bowls.
COLOR OF	Cups - Yellow	VARIETY OF BULBS:	Indicated on covers of both items.
CONTAINERS:	Bowls - Red-Yellow-Green-Blue	DISPLAY MATERIAL:	Colorful display cards supplied free-of-charge on items purchased.
CONTENTS:	Cup - 1 bulb Bowl - 3 bulbs - 1 variety		

DARWIN TULIPS - RED

	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	19c	60	\$11.40	10 lbs.
Bowl	58	24	13.92	10 lbs.

SHIPPING SEASON: September 15 - January 1

FRAGRANT HYACINTHS - PINK

	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	23c	60	\$13.80	10 lbs.
Bowl	68	24	16.32	10 lbs.

SHIPPING SEASON: September 15 - January 1

PAPERWHITE NARCISSUS - WHITE

	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	19c	60	\$11.40	10 lbs.
Bowl	58	24	13.92	10 lbs.

SHIPPING SEASON: August 1 - January 1

FANCY-LEAVED CALADIUMS - RED

	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	19c	60	\$11.40	10 lbs.
Bowl	58	24	13.92	10 lbs.

SHIPPING SEASON: December 1 - April 1

DAFFODILS - YELLOW

	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Bowl	58c	24	\$13.92	10 lbs.

SHIPPING SEASON: September 15 - January 1

AMARYLLIS - RED

	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Bowl	58c	24	\$13.92	10 lbs.

SHIPPING SEASON: October 1 - March 1

FLORIDA BULB COMPANY
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DAHLIAS - CANNAS

BULK

SEASON 1958 - 1959

BRAND: FLORIBULB
 F.O.B.: Florida

ROUTING: Railway Express (unless otherwise instructed)

TERMS: 1/10 30

MIN. QUANTITY: Dahlias 50 any one color or variety

Cannas 100 any one variety

DISPLAY Colorful display cards supplied

MAERIAL: free-of-charge on items purchased

DAHLIAS - STRONG DIVISIONS

Sunset Mixed Colors \$12.50 per 100

Separate Colors \$15.00 per 100

Red, White, Pink, Yellow, Lavender, Orange

Cactus Type \$17.50 per 100

Bertha Horne - Bronzy Yellow

Celia - Lavender Pink

Etenard de Lyon - Lavender

Libelle - Royal Purple

Art Type \$17.50 per 100

Diana - Scarlet

Geisha - Yellow and Red

Rosalia Styles - Pink

Ball Type \$17.50 per 100

A. D. Livoni - Pink

Bonnie Blue - Blue

Floral Park Jewel - Red, Tipped White

Glory De France - Yellow and Red

Lucy Fawcett - Yellow and Red

Mary Helen - Yellow

Mrs. C. D. Anderson - Crimson Mauve

Orange Ball - Orange

Red Chief - Bright Red

Storm King - White

Stradella - Rose Purple

Tillamook - White Flushed Pink

Vivian - White, Tipped Purple

Yellow Duke - Yellow

Decorative Type - \$17.50 per 100

Elinor Vanderveer - Rose Pink

Iowa - Maize, Tipped Pink

Judge A. B. Parker - Golden Buff

Margaret W. Wilson - Cream White

Mina Burgle - Red

Oyster Bay Beauty - Blood Red

Rose Glory - Rose Lavender

Sanhicans Bluebird - Blue

Sanhicans Monarch - Wine Red

Silver Sheen - Lavender

Texas - Orchid

The Commodore - Yellow

White President - White

Yellow Colosse - Yellow

Weight per 100 - 15 lbs.

Shipping Season: November 15 - May 1

CANNAS - 3 5 EYE TRIMMED DIVISIONS

Allemania - Scarlet

Ambassador - Orange

Apricot - Apricot

City of Portland - Pink

Copper Giant - Pink

Golden Gate - Golden Yellow

Hungaria - Pink

Rosea Giganteth - Pink

Rosemond Cole - Light Red

Shenandoah - Pink

The President - Scarlet

Wintzers Colossal - Scarlet

Wyoming - Dark Orange

Yellow King Humbert - Yellow

Price per 100 \$6.00

Weight per 100 - 20 lbs.

Shipping Season: December 1 - April 1

FLORIDA BULB COMPANY
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GROWERS-IMPORTERS-EXPORTERS
 2950 N. W. SEVENTH AVENUE
 MIAMI 37, FLORIDA

DAHLIAS - Packaged

SEASON 1958 - 1959

BRAND: **BLUE LABEL**
 F.O.B.: Michigan
 ROUTING: Railway Express (unless
 otherwise instructed)
 SHIPPING SEASON: November 15 - May 1
 TERMS: 1/10/30

MIN. QUANTITY:
 DESCRIPTION: 100 Tubers or 1 Assortment - (12 boxes)
 Boxes 2 1/2 x 5 x 6. Four color labels.
 Growing instructions, name of varieties,
 colors, and quantity indicated.
 DISPLAY MATERIAL: Full set of colored posters, quarter,
 half, and full sheet sizes, supplied
 free-of-charge with each order.

ASSORTMENT NO. 1—Wrapped
 Weight 15 lbs.

100 Dahlias wrapped and labeled individually—
 10 good varieties
 20c each—Assortment \$20.00

ASSORTMENT NO. 2—12 Boxes
 Weight 12 lbs.

Each box contains 6 large flowering Dahlias
 assorted types and colors
 70c per box—\$8.40 per carton of 12 boxes

ASSORTMENT NO. 3—12 Boxes
 Weight 12 lbs.

Each box contains 6 beautiful Dahlias. Varieties indicated
 on label. Wrapped and labeled individually. 3 Decorative
 Type, 1 Art Type, 1 Ball Type, 1 Cactus Type
 \$1.00 per box—\$12.00 per carton of 12 boxes

ASSORTMENT NO. 4—12 Boxes
 Weight 12 lbs.

Each box contains 6 Exhibition Dahlias—Standard varieties,
 decorative type, wrapped and labeled individually
 \$1.20 per box—\$14.40 per carton of 12 boxes

ASSORTMENT NO. 5—12 Boxes
 Weight 12 lbs.

Each box contains 6 Exhibition Dahlias—New Dinnerplate
 size varieties, wrapped and labeled individually
 \$1.50 per box—\$18.00 per carton of 12 boxes

ASSORTMENT NO. 6—12 Boxes
 Weight 10 lbs.

Each box contains 5 Honor Roll Dahlias—Finest varieties—
 wrapped and labeled individually
 \$2.00 per box—\$24.00 per carton of 12 boxes

ASSORTMENT NO. 7—12 Boxes
 Weight 8 lbs.

Each box contains 4 Giant Dahlias—Dinnerplate size
 varieties
 \$1.00 per box—\$12.00 per carton of 12 boxes

ASSORTMENT NO. 8—12 Boxes
 Weight 12 lbs.

Each box contains 6 Ball type Dahlias—Finest varieties
 80c per box—\$9.60 per carton of 12 boxes

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 MIAMI 37, FLORIDA

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IMPORTED HOLLAND BULB ASSORTMENTS

BULK

SEASON 1958 - 1959

BRAND: DUTCH RIBBON
 F.O.B.: New York City
 ROUTING: Railway Express unless
 otherwise instructed
 SHIPPING SEASON: Early Fall
 MIN. QUANTITY: 1 Case (standard packing
 as indicated)
 TERMS: 1/10/30

PACKING: Strong Holland export cases.
 Each variety individually packed
 and labelled in heavy paper ven-
 tilated bags.
 DISPLAY MATERIAL: Colorful display cards and win-
 dows streamers supplied free-of-
 charge with each order.

COLLECTION A

Weight per Case 170 lbs.		
1000 DARWIN TULIPS, Giant Size 13/up cm	\$51.70	
100 Golden Harvest (yellow)		
100 All Bright (red)		
100 White Giant (white)		
100 Insurpassable (heliotrope)		
100 Bartigen (red)		
100 Rhineland (yellow & red)		
100 Princess Elizabeth (rose)		
100 Northern Queen (rose & white)		
100 Mothersday (yellow)		
100 Queen of the Night (maroon)		
300 DARWIN TULIPS, Top Size 11/12 cm	9.90	
100 Campfire (vermillion)		
100 Pride of Haarlem (cerise)		
100 Orange Delight (bronze)		
75 HYACINTHS, Bedding Size 15/16 cm	8.25	
25 Bismarck (sky blue)		
25 Pink Pearl (pink)		
25 L'Innocence (white)		
250 NARCISSUS, Doublenose No. 1	16.50	
100 King Alfred (yellow)		
50 La Riant (white & deep red)		
50 Cheerfulness (double white)		
50 Dick Wellband (white)		
150 CROCUS, Mixed 8/9	5.75	
		\$92.10

COLLECTION B

Weight per Case 250 lbs.		
1500 DARWIN TULIPS, Giant Size 13/up cm	\$77.55	
150 Golden Harvest (yellow)		
150 All Bright (red)		
150 Zwanenburg (white)		
150 Insurpassable (heliotrope)		
150 Bartigen (red)		
150 Rhineland (yellow & red)		
150 Prunus (salmon pink)		
150 Northern Queen (rose & white)		
150 Mothersday (yellow)		
150 Queen of the Night (maroon)		
500 DARWIN TULIPS, Top size 11/12 cm	16.50	
100 Campfire (vermillion)		
100 Wallstreet (yellow)		
100 Scotch Lassie (lavender)		
100 Pride of Haarlem (cerise)		
100 Orange Delight (bronze)		
150 HYACINTHS, Bedding Size 15/16 cm	16.50	
50 Bismarck (sky blue)		
50 Pink Pearl (pink)		
50 L'Innocence (white)		
325 NARCISSUS, Doublenose No. 1	21.45	
100 King Alfred (yellow)		
75 La Riant (white & deep red)		
75 Cheerfulness (double white)		
75 Scarlet Elegance (yellow & red)		
300 CROCUS, Mixed 8/9	11.55	
		\$143.55

Effective 7/1/58

FLORIDA BULB COMPANY
INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
 2950 N. W. SEVENTH AVENUE
 MIAMI 37, FLORIDA

IMPORTED HOLLAND BULB ASSORTMENTS

Packaged

SEASON 1958-1959

BRAND: DUTCH RIBBON
 F.O.B.: New York City
 ROUTING: Railway Express (unless otherwise instructed)
 SHIPPING SEASON: Early Fall
 MIN. QUANTITY: 1 Case (standard packing as indicated)
 TERMS: 1/10/30

DESCRIPTION: Colorful boxes 7 x 4 1/4 x 1 1/2 and 8 x 4 1/2 x 1 3/4. Made of sturdy imported cardboard, cellophane wrapped, ventilated window reverse side. Quantity, variety, and planting instructions indicated on box.
 DISPLAY MATERIAL: Colorful display cards and window streamers supplied free-of-charge with each order.

Contents Per Case	Bulbs Per Box	Variety	Size	Color	Price Per Box	Price Per Case	Weight Per Case
5 boxes	12	Tulips	13/up c.m.	Red)			
3 boxes	12	Tulips	"	Two-Tone)			
3 boxes	12	Tulips	"	Pink)			
3 boxes	12	Tulips	"	Yellow)			
3 boxes	12	Tulips	"	Lavender)			
3 boxes	12	Tulips	"	White)			
3 boxes	12	Tulips	"	Black)	61c	\$30.50	
10 boxes	12	Tulips	"	Assorted)			
5 boxes	6	Hyacinths	15/16 c.m.	Assorted)			
2 boxes	6	Trumpet Daffodils	Double nose	Assorted)			
5 boxes	6	Narcissus	Double nose	Assorted)			
5 boxes	15	Crocus	8/9 c.m.	Assorted)			
<u>50</u>							

Same assortment 50 boxes as above except boxes contain 8 Tulips, 4 Hyacinths, 4 Trumpet Daffodils, 4 Narcissus and 10 Crocus.

Price per box 42 1/2¢ — Price per case \$21.25

Weight per case 40 lbs.

Contents Per Case	Bulbs Per Box	Variety	Size	Color	Price Per Box	Price Per Case	Weight Per Case
10 boxes	12	Tulips	13/up c.m.	Red)			
5 boxes	12	Tulips	"	Two-Tone)			
5 boxes	12	Tulips	"	Pink)			
5 boxes	12	Tulips	"	Yellow)			
5 boxes	12	Tulips	"	Lavender)			
5 boxes	12	Tulips	"	White)			
5 boxes	12	Tulips	"	Black)	60 1/4c	\$60.25	
25 boxes	12	Tulips	"	Assorted)			
10 boxes	6	Hyacinths	15/16 c.m.	Assorted)			
5 boxes	6	Trumpet Daffodils	Double nose	Assorted)			
10 boxes	6	Narcissus	Double nose	Assorted)			
10 boxes	15	Crocus	8/9 c.m.	Assorted)			
<u>100</u>							

Same assortment 100 boxes as above except boxes contain 8 Tulips, 4 Hyacinths, 4 Trumpet Daffodils, 4 Narcissus and 10 Crocus.

Price per box 42 1/2¢ — Price per case \$42.50

Weight per case 75 lbs.

FLORIDA BULB COMPANY
INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
 2950 N. W. SEVENTH AVENUE
 MIAMI 37, FLORIDA

IMPORTED HOLLAND BULB ASSORTMENTS

Packaged — Display Units

SEASON 1958 - 1959

BRAND:	ROYAL	DESCRIPTION:	Packages: Colorful green and yellow boxes size 7½ x 4½ x 2 made of sturdy imported cardboard with rear window ventilated. Quantity, variety, and planting instructions indicated on box.
F.O.B.:	New York City	Display Units:	In strong Holland export cases. Divided in ten sections. Sizes 33 x 19 x 6 and 33 x 19 x 12. Lids with attached display cards serve as background for these self service units.
ROUTING:	Railway Express (unless otherwise instructed)		
SHIPPING SEASON:	Early Fall		
MIN. QUANTITY:	1 Case (standard packing as indicated)		
TERMS:			
DISPLAY MATERIAL:	Colorful Display Cards attached to lid of Display Units, supplied free-of-charge with each order.		

PACKAGES

Contents Per Case	Bulbs Per Box	Variety	Size	Color	Price Per Box	Price Per Case	Weight Per Case
100 boxes	12	Giant Darwin Tulips	Mammoth	Assorted	64¢	\$64.00	115 lbs.
100 boxes	20	Giant Darwin Tulips	Top	Assorted	79	79.00	115 lbs.
100 boxes	12	Breeder Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	12	Parrot Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	12	Rembrandt Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	12	Lily Flowering Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	5	Hyacinths	Mammoth	Assorted	56½	56.50	115 lbs.
100 boxes	5	Hyacinths	Top	Assorted	50½	50.50	115 lbs.
100 boxes	7	Daffodils	Top	Assorted	49	49.00	115 lbs.
100 boxes	8	Narcissus	Top	Assorted	49	49.00	115 lbs.
100 boxes	25	Dutch Iris	Top	Assorted	34	34.00	115 lbs.
100 boxes	20	Crocus	Top	Assorted	34	34.00	115 lbs.

DISPLAY UNITS - BULK

Contents Per Case	Variety	Size	Color	Price Per Case	Weight Per Case
2000	Giant Darwin Tulips	Mammoth	10 colors, 200 each	\$94.00	140 lbs.
1000	Giant Darwin Tulips	Mammoth	10 colors, 100 each	49.75	75 lbs.
460	160 Hyacinths	Mammoth	4 colors, 40 each	32.50	70 lbs.
	100 Daffodils	Mammoth	Assorted		
	200 Crocus	Mammoth	Assorted		

DISPLAY UNITS - PLIOFILM BAGS

Bags Per Case	Bulbs Per Bag	Variety	Size	Color	Price Per Case	Weight Per Case
330	6	Giant Darwin Tulips	Mammoth	10 colors, 33 bags each	\$85.00	145 lbs.
160	6	Giant Darwin Tulips	Mammoth	10 colors, 16 bags each	46.75	75 lbs.
195	1	Hyacinths	Mammoth	4 colors, 40 bags each	29.50	75 lbs.
	4	Daffodils	Mammoth	25 bags assorted		
	20	Crocus	Mammoth	10 bags assorted		

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CUT FLOWERS
GLADIOLUS - POMPOM CHRYSANTHEMUMS

Season 1958 - 1959

F.O.B.:	Miami, Florida	TERMS:	1/10/30
ROUTING:	Railway Express (unless otherwise instructed)	MIN. QUANTITY:	1 Carton
ASSORTMENT:	Well balanced selection of colors	SHIPPING SEASON:	Throughout entire year
		PACKING:	In sturdy well-ventilated cartons

GLADIOLUS

Grade	Color Label	Price Per Dozen	Dozens Per Carton	Price Per Carton	Weight Per Carton
COMMERCIAL	White	60¢	30	\$18.00	55 lbs.
FIRST	Yellow	90	28	25.20	55 lbs.
EXTRA	Green	\$1.30	22	28.60	60 lbs.
FANCY	Red	1.70	18	30.60	60 lbs.
SPECIAL	Blue	2.10	16	33.60	60 lbs.

POMPOM CHRYSANTHEMUMS

Size	Bunches	Price	Price	Weight
Bunches	Per Carton	Per Bunch	Per Carton	Per Carton
6 ounces	40	60¢	\$24.00	32 lbs.
12 ounces	25	\$1.12½	28.13	32 lbs.

TROPICAL FOLIAGE PLANTS

F.O.B.	Miami, Florida	TERMS:	1/10/30
ROUTING:	Railway Express (unless otherwise instructed)	MIN. QUANTITY:	1 Carton

SHIPPING SEASON: Throughout entire year

Size Pot 2 ¼ inches — Price Each 30¢ — Packing Per Carton 50 Plants

Price Per Carton \$15.00—Weight Per Carton 20 lbs.

CHINESE EVERGREEN
 DRACAENA SANDERIANA
 GRAPE IVY
 NEANTHE BELLA PALM (3)
 SANSEVIERIA HAHNII
 SANSEVIERIA LAURENTII

SANSEVIERIA ZEYLANICA
 PHILODENDRON CORDATUM
 POTHOS MARBLE QUEEN
 POTHOS ORANGE QUEEN
 VARIEGATED NEPHTHYTIS
 VARIEGATED PEPEROMIA

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BIRD OF PARADISE PLANTS
(Strelitzia Reginae)

AMERICA'S MOST EXOTIC TROPICAL FLOWER

Bulk - Packaged

Season 1958 - 1959

F.O.B.:	California	PACKING:	Bare Root or individually wrapped in moist-proof paper and sphagnum moss with colorful picture and growing instructions attached.
ROUTING:	Railway Express (unless otherwise instructed)		
SHIPPING SEASON:	Throughout entire year		
TERMS:	1/10/30		

Size Without Pot	Height from Ground Level	Packing Per Carton	Price Per Carton Bare Root	Price Per Carton Wrapped	Weight Per Carton
3 inch	4- 5 inches	50 plants	\$27.50	\$32.50	20 lbs.
4 inch	6- 9 inches	50 plants	35.00	40.00	25 lbs.
6 inch	10-14 inches	50 plants	45.00	50.00	50 lbs.

HEMEROCALLIS

(GIANT HYBRID DAYLILIES)

BULK

Two Year Old Large Reset Divisions

F.O.B.:	Florida	TERMS:	1/10/30
ROUTING:	Railway Express (unless otherwise instructed)	SHIPPING SEASON:	Throughout entire year

MIN. QUANTITY: 50 plants any one color or variety

SUNSET MIXED COLORS: Selected Varieties - \$14.00 per 100

SEPARATE COLORS: Yellow, Red, Bicolor, Bronze, Pink, Wine - \$15.00 per 100

VARIETIES

	Price per 100		Price per 100
BARONET—brick-red, orange throat	\$24.00	MIRAGE—mustard-yellow	\$50.00
B. H. FARR—deep salmon, rose veins	40.00	MOROCCO RED—brilliant red, yellow throat	24.00
BILLIE BURKE—rosy petals, yellow sepals	50.00	ONEITA—rosy-red blooms	50.00
BLANCHE HOOKER—bright red, orange cup	30.00	PARTY GOWN—yellow sepals, red petals	50.00
CABALLERO—bicolor, petals of vermillion red	50.00	PATRICIA—pale yellow, green throat	30.00
CAPISTRANO—bright yellow	40.00	PINK CHARM—open flower of ochre red	40.00
DOROTHY McDADE—pure light yellow	36.00	PRINCESS—clear yellow	40.00
DUCHESS OF WINDSOR—cream, rose throat	50.00	PURPLE WATERS—deep rich wine	40.00
DUNCAN—dark red, golden throat	30.00	RAJAH—red, orange throat	40.00
GEORGIA—rose buff tinted pink	50.00	REGAL LADY—rose-red, yellow midline	30.00
GOLDEN WEST—waxy flowers, bright yellow	30.00	RUSSELLS MINUET—old rose, yellow throat	20.00
GOLIATH—deep rich yellow	20.00	SEMINOLE CHIEF—cherry red	40.00
HONEY—wide petals of honey color	40.00	THE DIRECTOR—rich wine red	30.00
HYPERION—pale lemon yellow	32.00	VULCAN—velvety maroon, golden brown midribs	24.00
JEAN—bicolor, brick-red and yellow	40.00	WARPATH—bright red, orange throat	36.00
LA TULIPE—dark red bicolor	30.00	WHEELER'S HALO—rich yellow, cinnamon halo	50.00

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MISCELLANEOUS FLOWER BULBS

BULK - DISPLAY CARTONS

SEASON 1958 - 1959

BRAND: FLORIBULB
 F.O.B.: Florida - New York - California
 ROUTING: Railway Express (unless
 otherwise instructed)
 TERMS: 1/10/30

MIN. QUANTITY: Bulk - 250 anyone variety or size.
 Display Cartons - as indicated.
 DISPLAY MATERIAL: Colorful display cards supplied
 free-of-charge on items purchased.

CALLA AETHIOPICA (White)

Size	Price Per 100
Top	\$ 8.25
Exhibition	15.00
Giant	24.00
Mammoth	31.50

Shipping Season: Aug. 1 - Nov. 1

CALLA ELLIOTTIANA (Yellow)

Size	Price Per 100
Top	\$11.25
Exhibition	13.50
Giant	30.00
Mammoth	45.00

Shipping Season: Nov. 1 - Feb. 1

CALLA REHMANI (Pink)

Size	Price Per 100
Top	\$10.50
Exhibition	12.75
Giant	18.75
Mammoth	26.25

Shipping Season: Nov. 1 - Feb. 1

DAFFODIL KING ALFRED (Yellow)

Size	Price Per 100
Top	\$4.50
Exhibition	6.00

Shipping Season: Sept. 1 - Dec. 1

IRIS (Blue)

Size	Price Per 100
Top	\$1.50
Exhibition	2.25

Shipping Season: Sept. 1 - Dec. 1

LILIES (White)

Size	Price Per 100
Top	\$6.00
Exhibition	8.25

Shipping Season: Nov. 1 - March 1

BEGONIAS - DOUBLE CAMELIA

Red, Scarlet, Rose, Orange,
 Salmon, Copper, Yellow, White

Size Inches	Price Per 100
1 1/4 - 1 1/2	\$ 5.00
1 1/2 - 2	8.50
2 - 2 1/2	14.50

SHIPPING SEASON: December 1 - March 1

GLOXINIAS

Scarlet, Red, Crimson, White,
 Pink, Violet, Blue, Spotted

Size Inches	Price Per 100
1 1/4 - 1 1/2	\$ 7.50
1 1/2 - 1 3/4	15.00
1 3/4 - 2	23.25

SHIPPING SEASON: November 1 - March 1

DISPLAY CARTONS

BEGONIAS-DOUBLE CAMELIA (Six colors per carton)

Size	Quantity	Total	Price
Inches	Each Color	Quantity	Per Carton
1 1/4 - 1 1/2	150	900	\$47.00
1 1/2 - 2	100	600	53.00
2 - 2 1/2	50	300	45.50

SHIPPING SEASON: December 1 - March 1

DISPLAY CARTONS

GLOXINIAS (Six colors per carton)

Size	Quantity	Total	Price
Inches	Each Color	Quantity	Per Carton
1 1/4 - 1 1/2	150	900	\$69.50
1 1/2 - 1 3/4	100	600	92.00
1 3/4 - 2	50	300	71.75

SHIPPING SEASON: November 1 - March 1

DISPLAY CARTONS

FANCY-LEAVED CALADIUMS

Size	27 1/2 x 17 x 5	Four commercial varieties
Weight	50 lbs.	per carton
3/4 - 1	250	1000
1 - 1 1/2	200	800
1 1/2 - 2	100	400
2 - 2 1/2	50	200
2 1/2 - 3	45	180
3 - 3 1/2	25	100
3 1/2 - 4	20	80

SHIPPING SEASON: December 1 - April 1

